

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Omniture, Inc.

Application No./Patent No.: 7,035,926

Filed/Issue Date: April 25, 2006

Entitled: Real-Time Monitoring of Web Activities

Omniture, Inc., a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or

2. ☐ an assignee of less than the entire right, title and interest.

The extent (by percentage) of its ownership interest is _____ %
in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached and is concurrently submitted for recordation.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From Doron Cohen, Michal Jacovi, Yoelle Maareksmadja and Vladimir Soroka To: International Business Machines Corporation

The document was recorded in the United States Patent and Trademark Office at
Reel 011108, Frame 0844, or for which a copy thereof is attached and is concurrently submitted for recordation.

2. From International Business Machines Corporation To: Omniture, Inc.

The document was recorded in the United States Patent and Trademark Office at
Reel 018015, Frame 0160, or for which a copy thereof is attached and is concurrently submitted for recordation.

3. From International Business Machines Corporation To: Omniture, Inc.

The document was recorded in the United States Patent and Trademark Office at
Reel 018015, Frame 0236, or for which a copy thereof is attached and is concurrently submitted for recordation.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment has not been recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

July 20, 2007

Date

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Signature

Attorney of Record

Title